

WFCA ORDER FORM

ITEM: MARKETING RESEARCH REPORT - Phase I ("Understanding Customer Attitudes toward Replacing Floor Covering and Perceptions of the Retail Experience")

RETURN BY FAX TO (714) 978-6066

Company _____ Membership # _____

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City _____ State _____ Zip _____

Phone (_____) _____ FAX (_____) _____

| Qty. | Item | WFCA Member | Non-Member | Total |
|------|---|-----------------|-----------------|-------|
| | MARKETING RESEARCH REPORT - PHASE I | \$ 50.00 | \$ 75.00 | |
| | Plus \$4.00 shipping and handling | | | |
| | All CA orders will be charged sales tax. | | | |
| | TOTAL AMOUNT | | | \$ |

Credit Card: VISA MasterCard AMEX Discover

Card # _____ Exp. Date _____ V Code _____

Cardholder's Name _____ Signature _____

Return by FAX to (714) 978-6066, with credit card information, or mail with check to:
WFCA ♦ 2211 East Howell Avenue ♦ Anaheim, CA 92806

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