

# Online Industry Certification

The WFCAs Industry Certification Program  
for Floor Covering Professionals



REALIZE YOUR FULL POTENTIAL.  
MAXIMIZE YOUR PROFITABILITY.

In a competitive marketplace you need a competitive advantage. The floor covering industry faces a challenging future fueled by rapid change, increased technological complexity and aggressive competition. These challenges demand increased training and increased professional competence. With this in mind, the World Floor Covering Association (WFCAs) offers an Industry Certification program for floor covering professionals. Whether you are a business owner or manager, sales professional, or a cleaner, inspector or installer, there is a floor covering Industry Certification for you.\*

#### PROFESSIONAL CERTIFICATION

- Sets you apart from the competition.
- Gives your customers the confidence that comes from working with an Industry Certified professional with recognized knowledge and experience.
- Lets your customers know that you have made a commitment to conduct your business to the highest professional standards of quality and excellence.

*\*Discount pricing is available for WFCAs members.*

For more information:  
visit [www.wfca-pro.org](http://www.wfca-pro.org)  
call the WFCAs at 800-624-6880  
or e-mail us at [wfca@wfca.org](mailto:wfca@wfca.org)

Achieving this level of distinction is well within your reach.



**TESTING IS AVAILABLE  
ONLINE, 24 HOURS A  
DAY, making the Industry  
Certification process  
EASILY ACCESSIBLE,**

**CONVENIENT AND  
COMPLETELY  
CONFIDENTIAL.**

**MARKET YOUR CERTIFICATION TO HELP  
GROW YOUR BUSINESS.**

Enhance your reputation by earning your credential from the floor covering industry's premier association. Start working on your WFCAs Industry Certification **NOW!**

**CFE** CERTIFIED  
FLOORING  
EXECUTIVE

BUSINESS OWNERS, MANAGERS  
AND INDUSTRY EXECUTIVES

**CFS** CERTIFIED  
FLOORING  
SALES  
CONSULTANT

SALES PROFESSIONALS

**CFP** CERTIFIED  
FLOORING  
PROFESSIONAL

CLEANERS, INSPECTORS  
AND INSTALLERS



**w f c a**  
WORLD FLOOR COVERING  
ASSOCIATION

**SOLUTIONS NOW**