

Complimentary Publications

Read all about it!



MEMBERS RECEIVE **FREE SUBSCRIPTIONS** TO A VARIETY OF IMPORTANT INDUSTRY PUBLICATIONS.

BEAUTIFUL FLOORING

The WFCA created this consumer magazine, found at newsstands nationwide, to drive retail traffic to our member stores. Readers will be driven to the WFCA's award-winning consumer website, wfca.org, to find the industry's only unbiased source of information about flooring products. Visitors to the site are directed to WFCA member retailers through the site's powerful **Dealer Locator**.



NATIONAL FLOOR TRENDS

National Floor Trends is the leading magazine that serves the floor covering industry, including specialty retailers/contractors, distributors/agents, designers/architectural specifiers and manufacturers. Every month it delivers the advertising messages of more manufacturers, distributors and sales agents than any competing publication, plus there is a website, active bulletin board and other ways to help advertisers reach this market. For print or digital versions go to: <http://www.submag.com/sub/VN?&pk=W.HOME>



AVAILABLE ON-LINE:

Tom Jennings - Selling More Than The Floor

Practical advice from retailer to retailer on the issues of the day.

Jeff King Covers It All

Legal issues that impact the flooring industry.

Nagle's News

Floor covering industry news, updates and advice.

The Business Owner

Business management information for owners.

Ronald Blue & Co. LLC Blue Chip News

National financial, estate, tax, and investment news.

Green Flooring Primer

Are your products or practices "green" and how to market that information.



HARDWOOD FLOORS

Hardwood Floors Magazine is published by NWFPA, the trade association representing the hardwood flooring industry and providing training and resources for wood flooring professionals. For a free subscription go to: <http://www.nwfa.org/member/index.aspx>



SOLUTIONS NOW

This quarterly just-for-members magazine from the WFCA will support you and your business with innovative marketing, insider industry tips and rewards to those doing everything right.

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